

November 2018

Dear Friend,

I need your help! Sydney, Rav and Mathias do too. In fact, ALL our team members are counting on this annual appeal to make a significant change for **We Grow Dreams**.

For many like Jess, Sara, Cole and Carter, we represent the opportunity to learn job skills and generate a paycheck for the first time in their lives. This life-changing event comes with new obligations such as clocking in and out, listening and understanding instructions, working with other team members, job coaches, and volunteers.

When Sydney and Ryan got their very first paycheck, they knew their hard work paid off. They also knew exactly where their money was going to go!

Moving 50 lb bags of soil not only earned Alex, Laz, and Eric our 'strong men award', but gave them a sense of connection to the greenhouse.

Planting, caring for, harvesting and donating 550 lbs of food to the Northern Illinois Foodbank gave Jess, Josh, Mathias, Sara and Amanda an opportunity to be the ones giving back. It also connected them to our incredible group of Master Gardeners from DuPage County who help us out every week.



**YOUR DONATION
WILL BE MATCHED
DOLLAR FOR
DOLLAR BY BALL
HORTICULTURAL
(up to \$15,000)!**

Your donation is more important than ever.

But keeping our team members working, means we have to keep the greenhouses working too. We can't do that without YOU. We are in desperate need of new heaters, exhaust fans, planting benches, display areas and more. Our goal is to expand our greenhouse capabilities NOW, to attract more customers and grow our business.

Will YOU help us reach our goal of \$30,000 by 12/31/18?

We need your donation more than ever to make that possible. The bulk of our funding is through donations made by generous people like you! Without your donation, those heaters, fans and benches will not be replaced. Our goal is to raise \$30,000 before 12/31/18 and, thanks to the wonderful people at Ball Horticulture, your donation will be matched dollar-for-dollar up to \$15,000!



Please give generously. Help us match our goal.

I say it often and reinforce it every time I get a chance. **By donating generously to We Grow Dreams, you ARE changing people's lives.** By shopping our incredible selection of plants, you are changing people's lives. There is no better example than this year, when our friends and neighbors at Ball heard and understood our request for help in this appeal.

Ever so grateful,

Gregg Bettcher,
Executive Director